**Pre-assignment Schedule** *(Click for details)*

**For Business Administration Students**

**Pre-assigned ELTU Courses**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Term Availability</th>
</tr>
</thead>
<tbody>
<tr>
<td>ELTU1001</td>
<td>Foundation English for University Studies</td>
<td>Available for Business Students in Term 2 Only</td>
</tr>
<tr>
<td>ELTU1002</td>
<td>English Communication for University Studies (Can also be taken as an elective by students who are exempted from Level 1 English Language courses)</td>
<td>Available for Business Students in Term 2 Only</td>
</tr>
<tr>
<td>ELTU2012</td>
<td>Business Communication I</td>
<td>Swap Here (Term 1)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(For IFAAN and ABS Students ONLY)</td>
</tr>
<tr>
<td>ELTU3012</td>
<td>Business Communication II</td>
<td>Register Here or Swap Here (Term 1)</td>
</tr>
</tbody>
</table>

**Available for Business Students in Term 2 Only**

**Alternative Courses for ELTU2012 Business Communication I and ELTU3012 Business Communication II**

ELTU2012 and ELTU3012 were specifically designed for the Business Administration students as requested by the Faculty. Therefore, alternative courses will **NOT** be provided.

**Other Elective Courses**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Term Availability</th>
</tr>
</thead>
<tbody>
<tr>
<td>ELTU1006</td>
<td>Grammar in Context</td>
<td>Not Available in 2020-21</td>
</tr>
<tr>
<td>ELTU2003</td>
<td>English Through Popular Culture</td>
<td>Not Available in 2020-21</td>
</tr>
<tr>
<td>ELTU2004</td>
<td>English through the Visual Arts</td>
<td>Not Available in 2020-21</td>
</tr>
<tr>
<td>ELTU2005</td>
<td>Speaking and Presenting like TED</td>
<td>Register Here or Swap Here (Term 1)</td>
</tr>
<tr>
<td>ELTU2006</td>
<td>English through Performing Arts</td>
<td>Available in Term 2 Only</td>
</tr>
<tr>
<td>ELTU2407</td>
<td>English Through Creative Writing</td>
<td>Not Available in 2020-21</td>
</tr>
<tr>
<td>ELTU2412</td>
<td>Academic Writing for Arts and Social Science Students</td>
<td>Register Here or Swap Here (Term 1)</td>
</tr>
<tr>
<td>ELTU3024</td>
<td>Communicating Engineering Research</td>
<td>Available in Term 2 Only</td>
</tr>
<tr>
<td>ELTU3104</td>
<td>English Through Film</td>
<td>Might be Available in Term 2</td>
</tr>
<tr>
<td>ELTU3413</td>
<td>Research Writing in the Humanities and Social Sciences</td>
<td>Register Here or Swap Here (Term 1)</td>
</tr>
<tr>
<td>ELTU3414</td>
<td>Learn to Write Better! English through Great Essays</td>
<td>Register Here or Swap Here (Term 1)</td>
</tr>
<tr>
<td>ELTU3415</td>
<td>English through Food</td>
<td>Register Here or Swap Here (Term 1)</td>
</tr>
<tr>
<td>ELTU3502</td>
<td>Essentials of Public Speaking</td>
<td>Available in Term 2 Only</td>
</tr>
<tr>
<td>ELTU3503</td>
<td>Intercultural Communication Through English</td>
<td>Register Here or Swap Here (Term 1)</td>
</tr>
</tbody>
</table>
# English Language Courses for Business Administration Students (2020 – 2021)

## Pre-assignment Schedule

<table>
<thead>
<tr>
<th></th>
<th>ELTU1001 OR ELTU1002</th>
<th>ELTU2012 OR HTMG2010</th>
<th>ELTU3012</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Admitted in 2012</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>All students</td>
<td>Year 1 (Term 2)</td>
<td>Year 2 (Term 2) HTMG2010</td>
<td>Year 3 (Term 2)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Admitted in 2013 or 2014</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>No special status</td>
<td>Exempted</td>
<td>Year 2 (Term 2) ELTU2012</td>
<td>Year 3 (Term 2)</td>
</tr>
<tr>
<td></td>
<td>Exempted</td>
<td>Exempted</td>
<td></td>
</tr>
<tr>
<td>Admitted to Senior Year Places (Higher Diploma Holders)</td>
<td>Exempted</td>
<td>Year 1 (Term 2) ELTU2012</td>
<td>Year 2 (Term 2)</td>
</tr>
<tr>
<td></td>
<td>Exempted</td>
<td>Exempted</td>
<td></td>
</tr>
<tr>
<td>Admitted to Senior Year Places (Associate Degree Holders)</td>
<td>Exempted</td>
<td>Exempted</td>
<td>Year 2 (Term 2)</td>
</tr>
<tr>
<td></td>
<td>Exempted</td>
<td>Exempted</td>
<td></td>
</tr>
<tr>
<td><strong>Admitted in 2015 or after</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>No special status</td>
<td>Exempted</td>
<td>Year 2 (Term 2) ELTU2012</td>
<td>Year 3 (Term 2)</td>
</tr>
<tr>
<td></td>
<td>Exempted</td>
<td>Exempted</td>
<td></td>
</tr>
<tr>
<td>Admitted to Senior Year Places (Higher Diploma Holders)</td>
<td>Exempted</td>
<td>Year 1 (Term 2) ELTU2012</td>
<td>Year 2 (Term 2)</td>
</tr>
<tr>
<td></td>
<td>Exempted</td>
<td>Exempted</td>
<td></td>
</tr>
<tr>
<td>Admitted to Senior Year Places (Associate Degree Holders)</td>
<td>Exempted</td>
<td>Exempted</td>
<td>Year 2 (Term 2)</td>
</tr>
<tr>
<td></td>
<td>Exempted</td>
<td>Exempted</td>
<td></td>
</tr>
</tbody>
</table>

Note:
Students who are in suspension of studies due to special academic arrangements (e.g. exchange, internship etc.) will be pre-assigned to the required course when they resume their studies at CUHK.
English Language Courses for Business Administration Students (2020 – 2021)

ELTU1001 FOUNDATION ENGLISH FOR UNIVERSITY STUDIES (4-unit)

Eligibility for Pre-assignment

ELTU1001 is pre-assigned to Business Administration students who

- were admitted in 2020-21 and have NOT attained level 5 or above in English Language in HKDSE
- should have taken this course but did not complete it in the previous year(s)

Pre-assignment of this course is **not applicable** for the Business Administration students who:

- were admitted with advanced standing
- were admitted to senior year places
- have obtained specific qualifications before admission and have applied for exemption from ELTU1001 by specific deadline (Refer to the RES webpage for details)
- are in suspension of studies due to special academic arrangements (e.g. exchange, internship etc.). Those students will be pre-assigned to the course when they resume their studies at CUHK

**Reminder:** Students who have obtained Level 5** or 5* in English Language in HKDSE are required to complete the application procedures for exemption by attainment via CUSIS.

Course Description

This course aims to lay the comprehensive English language foundation needed for university studies by engaging students in multi-modal learning activities. Learning topics include the writing process, expository writing, critical listening, reading and response, and features of spoken English. Coursework consists of critical reading, expository essay writing, and individual presentation tasks. This course is compulsory for first-year students, except those who have attained HKDSE English level 5 or above or its equivalence. This course is a prerequisite for Level Two and Three courses.

Course Offering and Registration in Term 1

This course is **NOT** offered for Business Administration students in Term 1.

Course Offering and Pre-assignment in Term 2

This course will be offered for Business Administration students in Term 2. Eligible students will be pre-assigned to one of the following time slots:

<table>
<thead>
<tr>
<th>Time Slot</th>
<th>Schedule</th>
</tr>
</thead>
<tbody>
<tr>
<td>Time Slot A for ELTU1001</td>
<td>Mon 10:30am – 12:15pm &amp; Wed 10:30am – 12:15pm</td>
</tr>
<tr>
<td>Time Slot B for ELTU1001</td>
<td>Mon 12:30pm – 2:15pm &amp; Wed 12:30pm – 2:15pm</td>
</tr>
<tr>
<td>Time Slot C for ELTU1001</td>
<td>Mon 2:30pm – 4:15pm &amp; Wed 2:30pm – 4:15pm</td>
</tr>
<tr>
<td>Time Slot D for ELTU1001</td>
<td>Mon 4:30pm – 6:15pm &amp; Wed 4:30pm – 6:15pm</td>
</tr>
</tbody>
</table>

Class schedule and swap arrangement will be announced in early November via CUHK email.
ELTU1002 ENGLISH COMMUNICATION FOR UNIVERSITY STUDIES

(4-UNIT)

Eligibility for Pre-assignment

ELTU1002 is pre-assigned to Business Administration students who
- were admitted in 2020-21 and have attained level 5 in English Language in HKDSE or who have obtained specific qualifications before admission
- should have taken this course but did not complete it in the previous year(s)

Pre-assignment of this course is **not applicable** for the Business Administration students who:
- were admitted with advanced standing
- were admitted to senior year places
- are in suspension of studies due to special academic arrangements (e.g. exchange, internship etc.). Those students will be pre-assigned to course when they resume their studies at CUHK

Elective Course

All Year 1 Business Administration students who have attained level 5* or above in English Language in HKDSE or its equivalence can take this course as an elective (not for students who have taken ELTU1001).

Course Description

This course is designed to help students with a good level of English proficiency to learn essential academic English skills for university studies. In particular, the course will focus on the development of expository texts including summaries and essays based on library and Internet research. Course content includes topic and audience analyses, library research methods, summarizing and paraphrasing skills, proper documentation of sources, presentation practice and self-access online learning. This is an advanced foundation course which is compulsory for first-year students who have attained HKDSE level 5 or its equivalence, and is a prerequisite for Level Two and Three courses.

Course Offering and Registration in Term 1

This course is **NOT** offered for Business Administration students in Term 1.

Course Offering and Pre-assignment in Term 2

This course will be offered for Business Administration students in Term 2. Eligible students will be pre-assigned to one of the following time slots:

<table>
<thead>
<tr>
<th>Time Slot A for ELTU1002</th>
<th>Mon 10:30am – 12:15pm &amp; Wed 10:30am – 12:15pm</th>
</tr>
</thead>
<tbody>
<tr>
<td>Time Slot B for ELTU1002</td>
<td>Mon 12:30pm – 2:15pm &amp; Wed 12:30pm – 2:15pm</td>
</tr>
<tr>
<td>Time Slot C for ELTU1002</td>
<td>Mon 2:30pm – 4:15pm &amp; Wed 2:30pm – 4:15pm</td>
</tr>
<tr>
<td>Time Slot D for ELTU1002</td>
<td>Mon 4:30pm – 6:15pm &amp; Wed 4:30pm – 6:15pm</td>
</tr>
</tbody>
</table>

Class schedule and swap arrangement will be announced in early November via CUHK email.
ELTU1006 Grammar in Context (3-UNIT)

Advisory

This course is suitable for students who have attained HKDSE English level 3 or 4 or its equivalence.

Elective Course

All Business Administration students can take this course as an elective.

Course Description

This course aims to help students acquire conceptual understanding of English grammar with a specific focus on areas that are most problematic for university students. To enhance a conceptual understanding, the course encourages an inductive approach to grammar rules, using a variety of texts for illustration of grammatical features in use. Both spoken and written contexts will be used.

There will be various language activities, games and exercises to raise students’ awareness of the contextualized use of English grammar. Coursework includes grammar exercises, self-access language learning (SALL) assignments, a mid-term test, a grammar project and a final examination.

Course Offering and Registration

This course will NOT be offered in 2020-21.
ELTU2003 English Through Popular Culture (2-unit)

Elective Course

All Business Administration students can take this course as an elective.

Prerequisite Requirement

ELTU1001 or ELTU1002 or exemption from these courses.

Course Description

This course aims to develop language skills and vocabulary through the analysis of stimuli from popular culture. Students will increase their ability to analyze such materials from a cultural and linguistic perspective, and to speak fluently and accurately about them. Additionally, students will develop an awareness of learning strategies for maximizing the potential of such materials in their own independent language learning. Coursework includes analysis of songs, films and television shows and strategy development for using popular culture materials in language learning. This 2-unit course is suitable for students from all faculties, and prerequisites are ELTU 1001 or ELTU 1002 or exemption from these courses.

Course Offering and Registration

This course will NOT be offered in 2020-21.
ELTU2004 English through the Visual Arts

Elective Course

All Business Administration students can take this course as an elective.

Prerequisite Requirement

ELTU1001 or ELTU1002 or exemption from these courses.

Course Description

This course is designed for students who have an interest in visual art and who would like to learn how to talk meaningfully about their personal interest. Along with developing the necessary language tools associated with art, students will be provided with many opportunities to describe, analyse and critique works of art.

Coursework is made up of two components: the first component is provided by the teacher, and consists of the basic guidelines and materials necessary for developing this communication skill. The second consists of a teacher-approved programme of learning activities that is to be designed by the students themselves, either individually or in pairs. Advisory: Recommended for Year 2 students of the Faculty of Arts.

Course Offering and Registration

This course will NOT be offered in 2020-21.
ELTU2005 SPEAKING and PRESENTING LIKE TED

Advisory

This course is suitable for students with above-average listening and speaking proficiency in English, e.g., HKDSE English level 4 or above.

Elective Course

All Business Administration students can take this course as an elective.

Prerequisite Requirement

ELTU1001 or ELTU1002 or exemption from these courses.

Course Description

The course aims to save long-suffering students and teachers from lousy academic presentations by inspiring students to speak and present more like TED. The course adopts a learning-by-doing approach: students are expected to come to class prepared to share their critical analyses of TED talks and present ideas in their respective academic discipline. More importantly, students should be prepared to try out alternative ways of presenting which may not conform to the presentation norms in their discipline. Students will teach each other by:

a). analyzing the content, delivery, language, design and use of visuals in TED talks;

b). presenting their critical analyses in class;

c). applying the results of the analyses in mini-presentations;

d). creating strategies to deal with discipline-specific norms; and

e). evaluating and giving feedback to each other.

Course Offering and Registration in Term 1

This course is offered in Term 1, please observe the following:

Most Up-to-date Class Schedule & Class Quota

Swap Request Form / Course Registration

Course Offering and Registration in Term 2

This course will also be offered in Term 2, class schedule, course registration and swap arrangement will be announced in early November via CUHK e-mail.
Advisory

Recommended for Year 2 students of the Faculty of Arts.

Elective Course

All Business Administration students can take this course as an elective.

Prerequisite Requirement

ELTU1001 or ELTU1002 or exemption from these courses.

Course Description

“English through Performing Arts” is a second year course specially designed for students from Faculty of Arts. Interested students from other disciplines and fields are also welcomed.

This course is developed to strengthen written and spoken communication skills of students based on the genre-based approach, with a focus on introducing the function and language of descriptive texts, discussion texts and information texts and formulating one of them. Students will learn about these genres and use English in the contexts of three main forms of performing arts – theatre, music and dance through lessons and activities adapted from a wide range of authentic materials including theatre reviews, programme notes, selected scenes from films and concerts, online seminars, articles from magazines and newspaper, and an actual play from National Theatre Live.

Learning topics include a module on theatre, two modules on music, and a module on stagecraft and engineering. During the term, students will also attend a guest lecture delivered by experts in particular fields and participate in a field trip. Coursework consists of a group project with a 20-minute group presentation and a 1200-word individual writing assignment, a reflection assignment on the field trip in no more than 500 words, and an in-class end-of-term language quiz with no revision required.

Course Offering and Registration in Term 1

This course is NOT offered in Term 1.

Course Offering and Registration in Term 2

This course will be offered in Term 2. Class schedule and registration procedures will be announced in early November via CUHK email.
English Language Courses for Business Administration Students (2020 – 2021)

ELTU2012 BUSINESS COMMUNICATION I (3-UNIT)

Eligibility for Pre-assignment

ELTU2012 is pre-assigned to Business Administration students who:

- were admitted in 2020-21 with advanced standing
- were admitted in 2020-21 to senior year places (higher diploma holders)
- were admitted in 2019-20 (not for advanced standing and senior places students who have completed this course)
- should have taken this course but did not complete it in the previous year(s)

Pre-assignment of this course is not applicable for the Business Administration students who:

- have obtained specific qualifications before admission and have applied for further exemption from the 3-unit Faculty / discipline-specific English language course by specific deadline (Refer to RES webpage for details)
- have been granted for course and unit exemptions from this course
- are in suspension of studies due to special academic arrangements (e.g. exchange, internship etc.). Those students will be pre-assigned to course when they resume their studies at CUHK

Prerequisite Requirement

ELTU1001 or ELTU1002 or exemption from these courses.

Course Description

This course is designed for second-year students in the Faculty of Business Administration to enhance English oral and written communication skills required for their major studies and in professional contexts. Specifically, it will focus on helping students to develop their written and spoken communication skills for networking, writing a short proposal and delivering a group presentation. Coursework includes preparing an online profile, giving an impromptu presentation, conducting an informational interview, writing a business proposal and giving a group business presentation. Advisory: For Year 2 students of Faculty of Business Administration only.

Course Offering and Registration in Term 1

A few sections of this course are pre-assigned to IFAAN and ABS students in Term 1 as requested by the departments. These sections are NOT open for other students who DO NOT major in the abovementioned programmes. Please observe the following:

Most Up-to-date Class Schedule & Class Quota

Swap Request Form

Course Offering and Pre-assignment in Term 2

This course will be offered in Term 2. Eligible students will be pre-assigned to one of the following time slots:

<table>
<thead>
<tr>
<th>Time Slot A for ELTU2012</th>
<th>Mon 2:30pm – 4:15pm &amp; Wed 2:30pm – 3:15pm</th>
</tr>
</thead>
<tbody>
<tr>
<td>Time Slot B for ELTU2012</td>
<td>Mon 4:30pm – 5:15pm &amp; Wed 3:30pm – 5:15pm</td>
</tr>
<tr>
<td>Time Slot C for ELTU2012</td>
<td>Tue 2:30pm – 3:15pm &amp; Thu 2:30pm – 4:15pm</td>
</tr>
<tr>
<td>Time Slot D for ELTU2012</td>
<td>Tue 3:30pm – 5:15pm &amp; Thu 4:30pm – 5:15pm</td>
</tr>
</tbody>
</table>

Class schedule and swap arrangement will be announced in early November via CUHK email.
ELTU2407 ENGLISH THROUGH CREATIVE WRITING (2-UNIT)

Elective Course

All Business Administration students can take this course as an elective.

Prerequisite Requirement

ELTU1001 or ELTU1002 or exemption from these courses.

Course Description

This course aims to strengthen English language skills by introducing students to Creative Writing. Learning topics include short stories, poetry, public readings, and the revision process. Coursework consists of a Creative Writing portfolio, reflective journal, participation in a public reading, and class participation. This 2-unit course is an elective for all undergraduates (except ELED and ENGE students).

Course Offering and Registration

This course will NOT be offered in 2020-21.
ELTU2412 Academic Writing for Arts and Social Science Students (3-unit)

Elective Course

All Business Administration students can take this course as an elective.

Prerequisite Requirement

ELTU1001 or exemption from this course.

Course Description

The main objective of this course is to help Arts and Social Science students become more effective writers by guiding them through the process of writing. More specifically, the course will focus on the development of informative and persuasive writing based on library and Internet research. Advisory: Not for students who have taken ELTU1002.

Course Offering and Registration in Term 1

This course is offered in Term 1, please observe the following:

- Most Up-to-date Class Schedule & Class Quota
- Swap Request Form / Course Registration

Course Offering and Registration in Term 2

This course will NOT be offered in Term 2.
ELTU3012 BUSINESS COMMUNICATION II

(2-UNIT)

Eligibility for Pre-assignment

ELTU3012 is pre-assigned to Business Administration students who:

- were admitted in 2020-21 to senior year places (associate degree holders)
- were admitted in 2019-20 with advanced standing status or to senior year places (higher diploma holders)
- were admitted in 2018-19 (not for advance standing and senior year places students who have completed this course)
- should have taken this course but did not complete it in the previous year(s)

Pre-assignment of this course is not applicable for the Business Administration students who:

- have been granted course and unit exemptions from this course
- are in suspension of studies due to special academic arrangements (e.g. exchange, internship etc.). Those students will be pre-assigned to course when they resume their studies at CUHK

Prerequisite Requirement

- ELTU1001 or ELTU1002 or exemption from these courses AND
- ELTU2012 or HTMG2010 or exemption from these courses

Course Description

This course aims to further develop the English language skills of third-year students in the Faculty of Business Administration by enhancing their oral and written communication skills required in professional contexts. Specifically, it will focus on helping students to develop effective communication strategies for writing business texts, conducting meetings and working collaboratively. Coursework includes writing a short business case study response, conducting meetings, and writing a business report. Advisory: For Year 3 students of Faculty of Business Administration only.

Course Offering and Registration in Term 1

In order to facilitate a more flexible time-table for the students who have special academic arrangements (e.g. exchange, internship etc.), limited sections of this course are offered in Term 1 for students who would like to take this course other than the pre-assigned term. Please observe the following:

Most Up-to-date Class Schedule & Class Quota

Swap Request Form / Course Registration

Course Offering and Pre-assignment in 2020-21 Term 2

This course will be offered in Term 2. Eligible students will be pre-assigned to one of the following time slots:

<table>
<thead>
<tr>
<th>Time Slot A for ELTU3012</th>
<th>Mon 8:30am – 10:15am</th>
</tr>
</thead>
<tbody>
<tr>
<td>Time Slot B for ELTU3012</td>
<td>Mon 10:30am – 12:15pm</td>
</tr>
<tr>
<td>Time Slot C for ELTU3012</td>
<td>Tue 10:30am – 12:15pm</td>
</tr>
<tr>
<td>Time Slot D for ELTU3012</td>
<td>Tue 12:30pm – 2:15pm</td>
</tr>
<tr>
<td>Time Slot E for ELTU3012</td>
<td>Wed 8:30am – 10:15am</td>
</tr>
<tr>
<td>Time Slot F for ELTU3012</td>
<td>Wed 10:30am – 12:15pm</td>
</tr>
<tr>
<td>Time Slot G for ELTU3012</td>
<td>Thu 10:30am – 12:15pm</td>
</tr>
<tr>
<td>Time Slot H for ELTU3012</td>
<td>Thu 12:30pm – 2:15pm</td>
</tr>
</tbody>
</table>

Class schedule and swap arrangement will be announced in early November via CUHK email.
ELTU3024 COMMUNICATING ENGINEERING RESEARCH

(2-unit)

Advisory

Preferably for students in their third year of study or above who plan to do primary and secondary research in their capstone course / final-year thesis.

Elective Course

All Business Administration students can take this course as an elective.

Prerequisite Requirement:

ELTU1001 or ELTU1002 or exemption from these courses

Course Description

The course is designed to strengthen engineering students’ skills in communicating research ideas in written and oral forms. The writing component addresses both higher-order concerns (e.g. organisation and idea development) and lower-order concerns (e.g. grammar and sentence structure) in research writing while the speaking component highlights rhetorical strategies as well as language and delivery skills needed in relevant presentations. An emphasis is placed on how ideas can be communicated clearly and effectively in an academic context. Some sessions are run as interactive workshops, where students are given an opportunity to engage actively in discussion, textual analysis and peer review. The course is particularly suitable for students wishing to prepare for a research-based final year project or pursue future research opportunities.

Course Offering and Registration in Term 1

This course is NOT offered in Term 1.

Course Offering and Registration in Term 2

This course will be offered in Term 2. Class schedule and registration procedures will be announced in early November via CUHK email.
Advisory

This course is particularly suitable for students who feel confident in their English-language abilities.

Elective Course

All Business Administration students can take this course as an elective.

Course Description

This is an integrated theme-based course designed for students who want to improve their English analytical, discussion and written skills. Specifically, it will focus on the analysis of linguistic, cultural and intellectual aspects of films. Coursework includes class discussions of assigned films (viewed outside of class), a written analytical report and a presentation. This course is particularly suitable for students who feel confident in their English-language abilities.

Course Offering and Registration

This course will NOT be offered in 2020-21 Term 1.

Course Offering and Registration in Term 2

This course might be offered in Term 2, class schedule, course registration and swap arrangement will be announced in early November via CUHK e-mail.
ELTU3413 RESEARCH WRITING IN THE HUMANITIES AND SOCIAL SCIENCE  (2-UNIT)

Advisory

Preferably for students in their third year of study or above who plan to do primary and secondary research in their capstone course / final-year thesis.

Elective Course

All Business Administration students can take this course as an elective.

Prerequisite Requirement

ELTU1001 or ELTU1002 or exemption from these courses.

Course Description

This course aims to prepare students for the capstone course / final-year thesis in their major study and the application for postgraduate study by equipping them with research writing skills. Students will receive language support to write different sections of a research paper and a range of research-related genres, with an emphasis on literature review and research proposal writing. With the consideration that students taking this course are from diverse academic backgrounds, the course will be delivered in the form of a seminar, allowing students to share and explore the research writing conventions in their discipline, learn from peers, as well as complete hands-on information search tasks, language practice, and textual analysis.

Course Offering and Registration in Term 1

This course is offered in Term 1, please observe the following:

- Most Up-to-date Class Schedule & Class Quota
- Swap Request Form / Course Registration

Course Offering and Registration in Term 2

This course will also be offered in Term 2, class schedule, course registration and swap arrangement will be announced in early November via CUHK e-mail.
ELTU3414 LEARN TO WRITE BETTER! ENGLISH THROUGH GREAT ESSAYS (2-UNIT)

Elective Course

All Business Administration students can take this course as an elective.

Prerequisite Requirement

ELTU1001 or ELTU1002 or exemption from these courses.

Course Description

In this course, students will read, every week, one or two "great" essays and will, in the course of the semester, present – or “teach” – one of these essays to the class. The essays cover topics ranging from the meaning of education, through questions of language and identity, to ideas about wealth and poverty, social class, cultural imperialism and politics. The authors represent different nationalities, genders and historical eras, from the ancient world to the modern-day. These essays will serve as models of a variety of persuasive and argument-writing strategies including narrative, cause and effect, satire, the extended definition, etc. The student is expected to apply these persuasive devices and methods to his/her own writing and to critically evaluate his/her work and the work of other students in the class.

Course Offering and Registration in Term 1

This course is offered in Term 1, please observe the following:

Most Up-to-date Class Schedule & Class Quota

Swap Request Form / Course Registration

Course Offering and Registration in Term 2

This course will also be offered in Term 2, class schedule, course registration and swap arrangement will be announced in early November via CUHK e-mail.
**ELTU3415 English Through Food**  
(2-unit)

**Elective Course**

All Business Administration students can take this course as an elective.

**Prerequisite Requirement**

ELTU1001 or ELTU1002 or exemption from these courses.

**Course Description**

This course is designed to reinforce the reading, writing, speaking and presenting skills already acquired by third-year students through the study of a subject both essential to our bodies and dear to our hearts: food. The content-focus of this class will include a variety of topics such as food as a symbol of culture, food in the media and in literature, and new trends in the production and consumption of food in modern society. Required readings, short videos and audio podcasts will be assigned and posted to Blackboard every week, which students should come to class prepared to discuss. In this course, students will have the opportunity to explore and document their individual relationships with food, research and write summaries of various food-related texts, and work collaboratively to devise, script and film their own original 10-minute food programme. ELTU3415 will help students to become more fully aware of food, its provenance and production, history and fads, and to understand how their own food choices are made and the impact those choices can have on society. Additionally, by strengthening their English proficiency through digital and online mediums, students will be encouraged to perceive their everyday media practices as a rich field of English language production and contribute to global discourses on food.

**Course Offering and Registration in Term 1**

This course is offered in Term 1, please observe the following:

- Most Up-to-date Class Schedule & Class Quota
- Swap Request Form / Course Registration

**Course Offering and Registration in Term 2**

This course will also be offered in Term 2, class schedule, course registration and swap arrangement will be announced in early November via CUHK e-mail.
ELTU3502 ESSENTIALS OF PUBLIC SPEAKING  

Advisory  
This course is particularly suitable for students who have already attained some basic presentation skills and want to further improve their spoken English.

Elective Course  
All Business Administration students can take this course as an elective.

Prerequisite Requirement  
ELTU1001 or ELTU1002 or exemption from these courses.

Course Description  
This course aims to help students become more effective and confident public speakers. Learning topics include vocal variation, diction, rhetoric, formality and delivery. Throughout the course students will learn to conduct critical analyses of exemplary speeches and be given opportunities to write, rehearse, and perform informal and formal speeches using techniques they have acquired. This course is particularly suitable for students who have already attained some basic presentation skills and want to further improve their spoken English.

Course Offering and Registration  
This course will **NOT** be offered in 2020-21 Term 1.

Course Offering and Registration in Term 2  
This course will be offered in Term 2, class schedule, course registration and swap arrangement will be announced in early November via CUHK e-mail.
ELTU3503 INTERCULTURAL COMMUNICATION THROUGH ENGLISH (2-UNIT)

Elective Course

All Business Administration students can take this course as an elective.

Prerequisite Requirement:

ELTU1001 or ELTU1002 or exemption from these courses.

Course Description

As novelist Chimamanda Adichie puts it, ‘the problem with stereotypes is not that they are untrue, but that they are incomplete.’ To ‘complete’ this picture, the course draws on similarities and differences among cultures to raise students’ awareness of English as a lingua franca for co-constructing meaning in intercultural encounters. Students would critically analyze intercultural scenarios and anticipate possible courses of action through readings, videos, discussions, role-plays and ideally exchanges with individuals from other cultures. At the end of the course, students will have learned something new or salient about different cultures. They are expected to have learned to suspend judgment, reflect on the cultural lens through which we see, think and do, and anticipate issues in intercultural encounters. In other words, students would have developed a key CUHK graduate attribute, i.e., intercultural understanding and sensitivity. Assessment tasks include quizzes and reflection based on weekly reading, one paired presentation that involves a sketch, and an outline for the presentation.

Course Offering and Registration in Term 1

This course is offered in Term 1, please observe the following:

Most Up-to-date Class Schedule & Class Quota

Swap Request Form / Course Registration

Course Offering and Registration in Term 2

This course will also be offered in Term 2, class schedule, course registration and swap arrangement will be announced in early November via CUHK e-mail.