

THE CHINESE UNIVERSITY OF HONG KONG
English Language Teaching Unit
English Language Courses for Business Administration Students (2024 – 2025)

Pre-assignment Schedule (Click for details)

For Business Administration Students

Pre-assigned ELTU Courses

ELTU1001 Foundation English for University Studies	Swap Here (Term 2)
ELTU1002 English Communication for University Studies (Can also be taken as an elective by students who are exempted from Level 1 English Language courses)	Swap Here (Term 2)
ELTU2012 Business Communication I	Swap Here (Term 2)
ELTU3012 Business Communication II	Swap Here (Term 2)

Alternative Courses for ELTU2012 Business Communication I and ELTU3012 Business Communication II

ELTU2012 and ELTU3012 were specifically designed for the Business Administration students as requested by the Faculty. Therefore, alternative courses will NOT be provided.

Other Elective Courses

ELTU1005 Critical Thinking in English Language Communication	Register via CUSIS
ELTU1006 Grammar in Context	Not Available in 2024-25
ELTU2003 English Through Popular Culture	Not Available in 2024-25
ELTU2004 English through the Visual Arts	Not Available in 2024-25
ELTU2005 Speaking and Presenting like TED	Register Here or Swap Here (Term 2)
ELTU2006 English through Performing Arts	Register Here or Swap Here (Term 2)
ELTU2007 English Through Film, Television, and Society (NEW!)	Not Available in 2024-25
ELTU2008 Service-learning: The Spirit of Hong Kong	Register via CUSIS
ELTU2407 English Through Creative Writing	Not Available in 2024-25
ELTU2412 Academic Writing for Arts and Social Science Students	Not Available in 2024-25
ELTU3024 Communicating Engineering Research	Register Here or Swap Here (Term 2)
ELTU3104 English Through Film	Not Available in 2024-25
ELTU3413 Research Writing in the Humanities and Social Sciences	Register Here or Swap Here (Term 2)
ELTU3414 Learn to Write Better! English through Great Essays	Not Available in Term 2
ELTU3415 English through Food	Register Here or Swap Here (Term 2)
ELTU3502 Essentials of Public Speaking	Register Here or Swap Here (Term 2)
ELTU3503 Intercultural Communication Through English	Register Here or Swap Here (Term 2)

Pre-assignment Schedule

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	ELTU1001 OR ELTU1002	ELTU2012 OR HTMG2010	ELTU3012
Admitted in 2012			
All students	Year 1 (Term 2)	Year 2 (Term 2) HTMG2010	Year 3 (Term 2)
Admitted in 2013 or 2014			
No special status	Year 1 (Term 2)	Year 2 (Term 2) ELTU2012	Year 3 (Term 2)
With advanced standing status	Exempted	Year 2 (Term 2) ELTU2012	Year 3 (Term 2)
Admitted to Senior Year Places (Higher Diploma Holders)	Exempted	Year 1 (Term 2) ELTU2012	Year 2 (Term 2)
Admitted to Senior Year Places (Associate Degree Holders)	Exempted	Exempted	Year 2 (Term 2)
Admitted in 2015 or after			
No special status	Year 1 (Term 2)	Year 2 (Term 2) ELTU2012	Year 3 (Term 2)
With advanced standing status	Exempted	Year 1 (Term 2) ELTU2012	Year 2 (Term 2)
Admitted to Senior Year Places (Higher Diploma Holders)	Exempted	Year 1 (Term 2) ELTU2012	Year 2 (Term 2)
Admitted to Senior Year Places (Associate Degree Holders)	Exempted	Exempted	Year 1 (Term 2)

Note:

- Students who are in suspension of studies due to special academic arrangements (e.g. exchange, internship etc.) will be pre-assigned to the required course when they resume their studies at CUHK.
- Business students who have not yet completed the 4-unit ELTU foundation course will be arranged to take the appropriate 3-unit ELTU Level 1 course in Term 2 and are required to make up for the remaining 1 unit by taking any language enhancement courses in any term within his/her study period. The list of language enhancement courses can be found at https://rgsntl.rgs.cuhk.edu.hk/aqs_prd_applx/public/handbook/document.aspx?id=1942&tv=T&lang=en. Please contact our Student Affairs Team at sa.eltu@cuhk.edu.hk for queries.

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ELTU1001 FOUNDATION ENGLISH FOR UNIVERSITY STUDIES**(3-UNIT)****TOP ↑****Eligibility for Pre-assignment**

ELTU1001 is pre-assigned to Business Administration students who

- were admitted in 2024-25 and have NOT attained level 5 or above in English Language in HKDSE
- should have taken this course but did not complete it in the previous year(s)

Pre-assignment of this course is **not applicable** for the Business Administration students who:

- were admitted with advanced standing
- were admitted to senior year places
- have obtained specific qualifications before admission and have applied for exemption from ELTU1001 by specific deadline (Refer to the [RES webpage](#) for details)
- are in suspension of studies due to special academic arrangements (e.g. exchange, internship etc.). Those students will be pre-assigned to the course when they resume their studies at CUHK

*Reminder: Students who have obtained Level 5** or 5* in English Language in HKDSE are required to complete the application procedures for exemption by attainment via CUSIS.*

Course Description

This course aims to lay the comprehensive English language foundation needed for university studies by engaging students in multi-modal learning activities. In particular, students are guided to plan and complete an expository essay and deliver a corresponding presentation using writing and speaking skills acquired in the course. Learning topics include identifying features of academic and expository writing, planning and drafting a problem-solution essay, conducting research, documenting sources, paraphrasing and summarizing, structuring presentations, and enhancing verbal and non-verbal delivery skills. Course-tied workshops will be provided in support of students' learning. This course is compulsory for first-year students, except for those who have attained HKDSE English level 5 or above or its equivalence. This course is a prerequisite for Level Two and Three courses.

Course Offering and Pre-assignment in Term 1

This course was **NOT** offered to Business Administration students in Term 1.

Course Offering and Pre-assignment in Term 2

Eligible Business Administration students are pre-assigned to one of the following time slots in **Term 2**:

Time Slot 1 for ELTU1001	Mon 12:30pm – 1:15pm & Wed 8:30am – 10:15pm
Time Slot 2 for ELTU1001	Mon 1:30pm – 2:15pm & Wed 2:30pm – 4:15pm
Time Slot 3 for ELTU1001	Mon 2:30pm – 4:15pm & Wed 1:30pm – 2:15pm
Time Slot 4 for ELTU1001	Mon 4:30pm – 6:15pm & Wed 11:30am – 12:15pm

Most Up-to-date Class Schedule & Class Quota

Swap Request Form

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ELTU1002 ENGLISH COMMUNICATION FOR UNIVERSITY STUDIES**(3-UNIT)****TOP ↑****Eligibility for Pre-assignment**

ELTU1002 is pre-assigned to Business Administration students who

- were admitted in 2024-25 and have attained level 5 in English Language in HKDSE or who have obtained specific qualifications before admission
- should have taken this course but did not complete it in the previous year(s)

Pre-assignment of this course is **not applicable** for the Business Administration students who:

- were admitted with advanced standing
- were admitted to senior year places
- are in suspension of studies due to special academic arrangements (e.g. exchange, internship etc.). Those students will be pre-assigned to course when they resume their studies at CUHK

Elective Course

All Year 1 Business Administration students who have attained level 5* or above in English Language in HKDSE or its equivalence can take this course as an elective (not for students who have taken ELTU1001).

Course Description

This course is designed to help students with a good level of English proficiency to learn essential academic English skills for university studies. In particular, the course will focus on the development of expository texts including summaries and essays based on library and Internet research. Course content includes topic and audience analyses, library research methods, summarizing and paraphrasing skills, proper documentation of sources, presentation practice and self-access online learning. Course-tied workshops will be provided in support of students' learning. This is an advanced foundation course which is compulsory for first-year students who have attained HKDSE level 5 or its equivalence and is a prerequisite for Level Two and Three courses. (This course is not suitable for students who have attained HKDSE level 5* or above or its equivalence.)

Course Offering and Registration in Term 1

This course was **NOT** offered to Business Administration students in Term 1.

Course Offering and Pre-assignment in Term 2

Eligible Business Administration students are pre-assigned to one of the following time slots in **Term 2**:

Time Slot 1 for ELTU1002	Mon 12:30pm – 1:15pm & Wed 8:30am – 10:15pm
Time Slot 2 for ELTU1002	Mon 1:30pm – 2:15pm & Wed 2:30pm – 4:15pm
Time Slot 3 for ELTU1002	Mon 2:30pm – 4:15pm & Wed 1:30pm – 2:15pm
Time Slot 4 for ELTU1002	Mon 4:30pm – 6:15pm & Wed 11:30am – 12:15pm

Most Up-to-date Class Schedule & Class Quota**TOP ↑****Swap Request Form / Course Registration**

ELTU1005 CRITICAL THINKING IN ENGLISH LANGUAGE COMMUNICATION

(1-UNIT)

TOP ↑

Advisory

This course assumes the attainment of an advanced level of English language proficiency, as demonstrated by a grade of HKDSE level 5* or above or its equivalence.

Elective Course

All students who have attained level 5* in English Language in HKDSE or its equivalence can take this course as an elective (not for students who have taken ELTU1001 or ELTU1002).

Course Description

This course is designed for Year 1 students with an advanced level of English language proficiency (HKDSE level 5* or above or its equivalence). The aim of this course is to facilitate their development of analytical and critical reasoning skills through the study of inductive reasoning. In particular, this course will focus on the acquisition of skills necessary for the analysis and evaluation of inductive arguments in the English language. Topics that will be included in the course include: identifying assumptions, standardizing and diagramming arguments in the English language, fallacies of irrelevance, inductive reasoning, and inductive fallacies.

Samples of argumentation will be taken from both text-based sources (e.g. op-eds, articles, essays, etc.) and multimedia sources (e.g. movie clips, video recordings, advertisements, etc.) composed in the English language, to enhance students' awareness of and appreciation for argumentation techniques that are variously employed in both academic and non-academic settings.

As this is a Level 1 course requiring frequent intensive engagements with source materials, the importance of academic integrity and effective source-use skills will also be discussed.

Advisory: this course assumes the attainment of an advanced level of English language proficiency, as demonstrated by a grade of HKDSE level 5* or above or its equivalence.

Course Offering and Registration in Term 1

This course was offered in Term 1 and students registered for it via CUSIS.

Course Offering and Registration in Term 2

Most Up-to-date Class Schedule & Class Quota

Register via CUSIS

TOP ↑

ELTU1006 GRAMMAR IN CONTEXT

(3-UNIT)

TOP ↑

Advisory

This course is suitable for students who have attained HKDSE English level 3 or 4 or its equivalence.

Elective Course

All Business Administration students can take this course as an elective.

Course Description

This course aims to help students acquire conceptual understanding of English grammar with a specific focus on areas that are most problematic for university students. To enhance a conceptual understanding, the course encourages an inductive approach to grammar rules, using a variety of texts for illustration of grammatical features in use. Both spoken and written contexts will be used.

There will be various language activities, games and exercises to raise students' awareness of the contextualized use of English grammar. Coursework includes grammar exercises, self-access language learning (SALL) assignments, a mid-term test, a grammar project and a final examination.

Course Offering and Registration

This course will **NOT** be offered in 2024-25.

TOP ↑

ELTU2003 ENGLISH THROUGH POPULAR CULTURE

(2-UNIT)

TOP ↑

Elective Course

All Business Administration students can take this course as an elective.

Prerequisite Requirement

ELTU1001 or ELTU1002 or exemption from these courses.

Course Description

This course aims to develop language skills and vocabulary through the analysis of stimuli from popular culture. Students will increase their ability to analyze such materials from a cultural and linguistic perspective, and to speak fluently and accurately about them. Additionally, students will develop an awareness of learning strategies for maximizing the potential of such materials in their own independent language learning. Coursework includes analysis of songs, films and television shows and strategy development for using popular culture materials in language learning. This 2-unit course is suitable for students from all faculties, and prerequisites are ELTU 1001 or ELTU 1002 or exemption from these courses.

Course Offering and Registration

This course will **NOT** be offered in 2024-25.

TOP ↑

ELTU2004 ENGLISH THROUGH THE VISUAL ARTS

(3-UNIT)

TOP ↑

Elective Course

All Business Administration students can take this course as an elective.

Prerequisite Requirement

ELTU1001 or ELTU1002 or exemption from these courses.

Course Description

This course is designed for students who have an interest in visual art and who would like to learn how to talk meaningfully about their personal interest. Along with developing the necessary language tools associated with art, students will be provided with many opportunities to describe, analyse and critique works of art.

Coursework is made up of two components: the first component is provided by the teacher, and consists of the basic guidelines and materials necessary for developing this communication skill. The second consists of a teacher-approved programme of learning activities that is to be designed by the students themselves, either individually or in pairs. Advisory: Recommended for Year 2 students of the Faculty of Arts.

Course Offering and Registration

This course will **NOT** be offered in 2024-25.

TOP ↑

ELTU2005 SPEAKING AND PRESENTING LIKE TED

(3-UNIT)

TOP ↑

Advisory

This course is suitable for students with above-average listening and speaking proficiency in English, e.g., HKDSE English level 4 or above.

Elective Course

All Business Administration students can take this course as an elective.

Prerequisite Requirement

ELTU1001 or ELTU1002 or exemption from these courses.

Course Description

The course aims to inspire students to speak and present more like TED. The course adopts a learning-by-doing approach: students are expected to come to class prepared to share their critical analyses of TED talks and present ideas in their respective academic discipline. More importantly, students should be prepared to try out alternative ways of presenting which may not conform to the presentation norms in their discipline. Students will teach each other by:

- a) analyzing the content, delivery, language, design and use of visuals in TED talks;
- b) presenting their critical analyses in class;
- c) applying the results of the analyses in mini-presentations;
- d) creating strategies to deal with discipline-specific norms; and
- e) evaluating and giving feedback to each other.

Advisory: For students with above-average listening and speaking proficiency in English, e.g., DSE 4 or above.

Course Offering and Registration in Term 1

This course was offered in Term 1 and students registered for it by submitting an online registration form.

Course Offering and Registration in Term 2

Most Up-to-date Class Schedule & Class Quota

Swap Request Form / Course Registration

TOP ↑

ELTU2006 ENGLISH THROUGH PERFORMING ARTS

(3-UNIT)

TOP ↑

Advisory

Recommended for Year 2 students of the Faculty of Arts.

Elective Course

All Business Administration students can take this course as an elective.

Prerequisite Requirement

ELTU1001 or ELTU1002 or exemption from these courses.

Course Description

“English through Performing Arts” is a second year course specially designed for students from Faculty of Arts. Interested students from other disciplines and fields are also welcomed.

This course is developed to strengthen written and spoken communication skills of students based on the genre-based approach, with a focus on introducing the function and language of descriptive texts, discussion texts and information texts and formulating one of them. Students will learn about these genres and use English in the contexts of three main forms of performing arts – theatre, music and dance through lessons and activities adapted from a wide range of authentic materials including theatre reviews, programme notes, selected scenes from films and concerts, online seminars, articles from magazines and newspaper, and an actual play from National Theatre Live.

Learning topics include a module on theatre, two modules on music, and a module on stagecraft and engineering. During the term, students will also attend a guest lecture delivered by experts in particular fields and participate in a field trip. Coursework consists of a group project with a 20-minute group presentation and a 1200-word individual writing assignment, a reflection assignment on the field trip in no more than 500 words, and an in-class end-of-term language quiz with no revision required.

Course Offering and Registration in Term 1

This course was **NOT** offered in Term 1.

Course Offering and Registration in Term 2

Most Up-to-date Class Schedule & Class Quota

Swap Request Form / Course Registration

TOP ↑

ELTU2007 ENGLISH THROUGH FILM, TELEVISION, AND SOCIETY (NEW!)

(3-UNIT)

TOP ↑

Elective Course

All students can take this course as an elective, preferably for year two or above students.

Alternative Course

This is an alternative course for the following courses:

ELTU2011 English Through Literary Analysis

ELTU2020 English for Social Science Students I

Prerequisite Requirement

ELTU1001 or ELTU1002 or exemption from these courses.

Course Description

As an alternative for Year 2 students of the Faculty of Social Science and Faculty of Arts, this course is designed to introduce students to the role of film and television in the contemporary society. Broadly speaking, it is a course that examines the relationship between cinema and television as two art forms and the society. In this connection, various genres of film and television will be covered. The course will specifically explore a) the text structures and language of the two art forms; b) the way in which those texts are produced; and c) the way in which they are consumed by critical viewers.

Course Offering and Registration

This course will **NOT** be offered in 2024-25.

TOP ↑

ELTU2008 SERVICE-LEARNING: THE SPIRIT OF HONG KONG

(3-UNIT)

TOP ↑

Advisory

Priority will be given to non-local students and those who do not speak Cantonese. All services will be conducted in English.

Elective Course

All students can take this course as an elective.

Course Description

Goal:

The goals of the service-learning course are to:

1. enhance student academic learning through real-world experiences,
2. increase students' sense of civic identity and awareness of Hong Kong culture,
3. nurture socially responsible future leaders,
4. support meaningful projects that positively impact communities, and
5. provide students the opportunity to holistically participate and ethically discuss a wide range of social issues in Hong Kong.

Aims:

The course aims to:

1. enhance students' empathy and critical thinking skills.
2. use a whole person approach to language enhancement by strengthening students' existing knowledge of English presentation skills.
3. empower students to reflect on how their actions may positively impact the global and local community in preparation for them becoming a global citizen.

Advisory: Priority will be given to non-local students and those who do not speak Cantonese. All services will be conducted in English.

Course Offering and Registration in Term 1

This course was offered in Term 1 and students from Wu Yee Sun College registered for it via CUSIS.

Course Offering and Registration in Term 2

Most Up-to-date Class Schedule & Class Quota

Register via CUSIS

TOP ↑

ELTU2012 BUSINESS COMMUNICATION I**(3-UNIT)****TOP ↑****Eligibility for Pre-assignment**

ELTU2012 is pre-assigned to Business Administration students who:

- were admitted in 2024-25 with advanced standing
- were admitted in 2024-25 to senior year places (higher diploma holders)
- were admitted in 2023-24 (not for advanced standing and senior places students who have completed this course)
- should have taken this course but did not complete it in the previous year(s)

Pre-assignment of this course is **not applicable** for the Business Administration students who:

- have obtained specific qualifications before admission and have applied for further exemption from the 3-unit Faculty / discipline-specific English language course by specific deadline (Refer to [RES webpage](#) for details)
- have been granted for course and unit exemptions from this course
- are in suspension of studies due to special academic arrangements (e.g. exchange, internship etc.). Those students will be pre-assigned to course when they resume their studies at CUHK

Prerequisite Requirement

ELTU1001 or ELTU1002 or exemption from these courses.

Course Description

This course is designed for second-year students in the Faculty of Business Administration to enhance English oral and written communication skills required for their major studies and in professional contexts. Specifically, it will focus on helping students to develop their written and spoken communication skills for networking, writing emails, and delivering a persuasive group presentation. Coursework includes impromptu presentation and speaking, writing a professional email and presentation outline, and delivering a group business presentation. Advisory: For Year 2 students of Faculty of Business Administration only.

Course Offering and Registration in Term 1

A few sections of this course were offered in Term 1 for the students of IFAAN and ABS. Those sections were not open for other students who did not major in these programmes.

Course Offering and Pre-assignment in Term 2

Eligible Business Administration students are pre-assigned to one of the following time slots in **Term 2**:

Time Slot 1 for ELTU2012	Mon 2:30pm – 4:15pm & Wed 4:30pm – 5:15pm
Time Slot 2 for ELTU2012	Mon 4:30pm – 5:15pm & Wed 2:30pm – 4:15pm
Time Slot 3 for ELTU2012	Tue 2:30pm – 4:15pm & Thu 4:30pm – 5:15pm
Time Slot 4 for ELTU2012	Tue 4:30pm – 5:15pm & Thu 2:30pm – 4:15pm

Most Up-to-date Class Schedule & Class Quota

Swap Request Form

ELTU2407 ENGLISH THROUGH CREATIVE WRITING

(2-UNIT)

TOP ↑

Elective Course

All Business Administration students can take this course as an elective.

Prerequisite Requirement

ELTU1001 or ELTU1002 or exemption from these courses.

Course Description

This course aims to strengthen English language skills by introducing students to Creative Writing. Learning topics include short stories, poetry, public readings, and the revision process. Coursework consists of a Creative Writing portfolio, reflective journal, participation in a public reading, and class participation. This 2-unit course is an elective for all undergraduates (except ELED and ENGE students).

Course Offering and Registration

This course will **NOT** be offered in 2024-25.

TOP ↑

ELTU2412 ACADEMIC WRITING FOR ARTS AND SOCIAL SCIENCE STUDENTS (3-UNIT)

TOP ↑

Elective Course

All Business Administration students can take this course as an elective.

Prerequisite Requirement

ELTU1001 or exemption from this courses.

Course Description

The main objective of this course is to help Arts and Social Science students become more effective writers by guiding them through the process of writing. More specifically, the course will focus on the development of informative and persuasive writing based on library and Internet research. Advisory: Not for students who have taken ELTU1002.

Course Offering and Registration

This course will **NOT** be offered in 2024-25.

TOP ↑

ELTU3012 BUSINESS COMMUNICATION II**(2-UNIT)****TOP ↑****Eligibility for Pre-assignment**

ELTU3012 is pre-assigned to Business Administration students who:

- were admitted in 2024-25 to senior year places (associate degree holders)
- were admitted in 2023-24 with advanced standing status or to senior year places (higher diploma holders)
- were admitted in 2022-23 (not for advanced standing and senior year places students who have completed this course)
- should have taken this course but did not complete it in the previous year(s)

Pre-assignment of this course is **not applicable** for the Business Administration students who:

- have been granted course and unit exemptions from this course
- are in suspension of studies due to special academic arrangements (e.g. exchange, internship etc.). Those students will be pre-assigned to course when they resume their studies at CUHK

Prerequisite Requirement

- ELTU1001 or ELTU1002 or exemption from these courses **AND**
- ELTU2012 or HTMG2010 or exemption from these courses

Course Description

This course aims to further develop the English language skills of third-year students in the Faculty of Business Administration by enhancing their oral and written communication skills required in professional contexts. Specifically, it will focus on helping students to develop effective communication strategies for writing business texts and conducting discussion meetings. Coursework includes a case analysis discussion meeting and writing a business report. Advisory: For Year 3 students of Faculty of Business Administration only.

Course Offering and Registration in Term 1

In order to facilitate a more flexible time-table for the students who have special academic arrangements (e.g. exchange, internship etc.), limited sections of this course were offered in Term 1 for students who would like to take this course other than the pre-assigned term. Students registered for it by submitting an online registration form.

Course Offering and Pre-assignment in Term 2

Eligible Business Administration students are pre-assigned to one of the following time slots in **Term 2**:

Time Slot 1 for ELTU3012	Mon 8:30am – 10:15am
Time Slot 2 for ELTU3012	Mon 10:30am – 12:15pm
Time Slot 3 for ELTU3012	Tue 10:30am – 12:15pm
Time Slot 4 for ELTU3012	Tue 12:30pm – 2:15pm
Time Slot 5 for ELTU3012	Wed 8:30am – 10:15am
Time Slot 6 for ELTU3012	Wed 10:30am – 12:15pm
Time Slot 7 for ELTU3012	Thu 10:30am – 12:15pm
Time Slot 8 for ELTU3012	Thu 12:30pm – 2:15pm

Most Up-to-date Class Schedule & Class Quota**Swap Request Form**

ELTU3024 COMMUNICATING ENGINEERING RESEARCH

(2-UNIT)

TOP ↑

Advisory

Preferably for students in their third year of study or above who plan to do primary and secondary research in their capstone course / final-year thesis.

Elective Course

All Business Administration students can take this course as an elective.

Prerequisite Requirement:

ELTU1001 or ELTU1002 or exemption from these courses

Course Description

The course is designed to strengthen engineering students' skills in communicating research ideas in written and oral forms. The writing component addresses both higher-order concerns (e.g. organisation and idea development) and lower-order concerns (e.g. grammar and sentence structure) in research writing while the speaking component highlights rhetorical strategies as well as language and delivery skills needed in relevant presentations. An emphasis is placed on how ideas can be communicated clearly and effectively in an academic context. Some sessions are run as interactive workshops, where students are given an opportunity to engage actively in discussion, textual analysis and peer review. The course is particularly suitable for students wishing to prepare for a research-based final year project or pursue future research opportunities.

Course Offering and Registration in Term 1

This course was **NOT** offered in Term 1.

Course Offering and Registration in Term 2

Most Up-to-date Class Schedule & Class Quota

Swap Request Form / Course Registration

TOP ↑

ELTU3104 ENGLISH THROUGH FILM

(3-UNIT)

TOP ↑

Advisory

This course is particularly suitable for students who feel confident in their English-language abilities.

Elective Course

All Business Administration students can take this course as an elective.

Course Description

This is an integrated theme-based course designed for students who want to improve their English analytical, discussion and written skills. Specifically, it will focus on the analysis of linguistic, cultural and intellectual aspects of films. Coursework includes class discussions of assigned films (viewed outside of class), a written analytical report and a presentation. This course is particularly suitable for students who feel confident in their English-language abilities.

Course Offering and Registration

This course will **NOT** be offered in 2024-25.

TOP ↑

ELTU3413 RESEARCH WRITING IN THE HUMANITIES AND SOCIAL SCIENCE (2-UNIT)

TOP ↑

Advisory

Preferably for students in their third year of study or above who plan to do primary and secondary research in their capstone course / final-year thesis.

Elective Course

All Business Administration students can take this course as an elective.

Prerequisite Requirement

ELTU1001 or ELTU1002 or exemption from these courses.

Course Description

This course aims to prepare students for the capstone course / final-year thesis in their major study and the application for postgraduate study by equipping them with research writing skills. Students will receive language support to write different sections of a research paper and a range of research-related genres, with an emphasis on literature review and research proposal writing. With the consideration that students taking this course are from diverse academic backgrounds, the course will be delivered in the form of a seminar, allowing students to share and explore the research writing conventions in their discipline, learn from peers, as well as complete hands-on information search tasks, language practice, and textual analysis.

Course Offering and Registration in Term 1

This course was offered in Term 1 and students registered for it by submitting an online registration form.

Course Offering and Registration in Term 2

Most Up-to-date Class Schedule & Class Quota

Swap Request Form / Course Registration

TOP ↑

ELTU3414 LEARN TO WRITE BETTER! ENGLISH THROUGH GREAT ESSAYS

(2-UNIT)

TOP ↑

Elective Course

All Business Administration students can take this course as an elective.

Prerequisite Requirement

ELTU1001 or ELTU1002 or exemption from these courses.

Course Description

In this course, students will read, every week, one 'great' essay and engage actively in discussion of both the contents of the essays and the writing strategies employed by the authors. The essays cover topics ranging from the meaning of education, through questions of language and identity, to ideas about wealth and poverty, social class, cultural imperialism and politics. The authors represent different nationalities, genders and historical eras. These essays will serve as models of a variety of persuasive and argument-writing strategies including narration and description, the use of anecdotes and examples, satire, the extended definition, etc. The student is expected to apply these persuasive devices and methods to his/her own writing and to critically evaluate his/her work and the work of other students in the class. Participation in the class discussion of the readings is crucial – which means reading the texts in preparation for each class is essential.

Course Offering and Registration in Term 1

This course was offered in Term 1 and students registered for it by submitting an online registration form.

Course Offering and Registration in Term 2

This course will **NOT** be offered in Term 2.

TOP ↑

ELTU3415 ENGLISH THROUGH FOOD

(2-UNIT)

TOP ↑

Elective Course

All Business Administration students can take this course as an elective.

Prerequisite Requirement

ELTU1001 or ELTU1002 or exemption from these courses.

Course Description

This course is designed to reinforce the reading, writing, speaking and presenting skills already acquired by third-year students through the study of a subject both essential to our bodies and dear to our hearts: food. The content-focus of this class will include a variety of topics such as food as a symbol of culture, food in the media and in literature, and new trends in the production and consumption of food in modern society. Required readings and short videos will be assigned and posted to Blackboard every week, which students should come to class prepared to discuss. In this course, students will have the opportunity to explore and document their individual relationships with food, write critical reviews of food businesses, research and write summaries of various food-related texts, and work collaboratively to devise, script and film their own original 10-minute food programme. ELTU3415 will help students to become more fully aware of food, its provenance and production, history and fads, and to understand how their own food choices are made and the impact those choices can have on society. Additionally, by strengthening their English proficiency through digital and online mediums, students will be encouraged to perceive their everyday media practices as a rich field of English language production and contribute to global discourses on food.

Course Offering and Registration in Term 1

This course was offered in Term 1 and students registered for it by submitting an online registration form.

Course Offering and Registration in Term 2

Most Up-to-date Class Schedule & Class Quota

Swap Request Form / Course Registration

TOP ↑

ELTU3502 ESSENTIALS OF PUBLIC SPEAKING

(2-UNIT)

TOP ↑

Advisory

This course is particularly suitable for students who have already attained some basic presentation skills and want to further improve their spoken English.

Elective Course

All Business Administration students can take this course as an elective.

Prerequisite Requirement

ELTU1001 or ELTU1002 or exemption from these courses.

Course Description

This course aims to help students become more effective and confident public speakers. Learning topics include vocal variation, diction, rhetoric, formality and delivery. Throughout the course students will learn to conduct critical analyses of exemplary speeches and be given opportunities to write, rehearse, and perform informal and formal speeches using techniques they have acquired. This course is particularly suitable for students who have already attained some basic presentation skills and want to further improve their spoken English.

Course Offering and Registration in Term 1

This course was offered in Term 1 and students registered for it by submitting an online registration form.

Course Offering and Registration in Term 2

Most Up-to-date Class Schedule & Class Quota

Swap Request Form / Course Registration

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ELTU3503 INTERCULTURAL COMMUNICATION THROUGH ENGLISH

(2-UNIT)

Elective Course

All Business Administration students can take this course as an elective.

Prerequisite Requirement:

ELTU1001 or ELTU1002 or exemption from these courses.

Course Description

Developing intercultural competencies is a lifelong process. This course aims to enhance students' intercultural communication skills in English, while fostering global citizenship. Throughout the course, students are guided to develop the attitudes, skills, and knowledge which can facilitate meaningful intercultural communication. Students will engage in tasks such as reading, watching videos, discussions, and the analysis of intercultural dialogues to help them to become more global-minded interculturally competent speakers of English.

The main course objectives are to practice deep listening (i.e., listening for understanding), suspend snap judgments about cultural difference, and increase cultural awareness of self and others. In other words, the course aims to develop some of the core attributes that are expected of CUHK graduates i.e., intercultural understanding and sensitivity, and global-mindedness.

Course Offering and Registration in Term 1

This course was **NOT** offered in Term 1.

Course Offering and Registration in Term 2

Most Up-to-date Class Schedule & Class Quota

Swap Request Form / Course Registration